

**ARCHITECTURAL CONSERVANCY ONTARIO
PORT HOPE BRANCH
MINUTES OF MEETING**

Place: Zoom
Time: Thursday, October 7, 2021 7p.m.
Present: Bruce Bowden, Anna Gray, Ian MacKay, Hugh Parker, Katherine McHarg, Brenda Willows and Bill Bickle

Regrets: Susan Layard, Laura Antonik, Lydia Svenningson, Susan Carmichael and Phil Carter

Guests: Patsy Beeson and Marie Jones

CALL TO ORDER: 7:00 p.m.

LAND ACKNOWLEDGEMENT

DECLARATION OF CONFLICT OF INTEREST: None

AGENDA:

MOTION: to Approve Agenda
(Anna/Bill) **CARRIED**

MINUTES:

MOTION: to Approve Minutes of September 9, 2021
(Hugh/Ian) **CARRIED**

CORRESPONDENCE: Letter to Mayor re 65 Ward Street

CHAIR'S REPORT: Bruce Bowden

- per Chair's Report distributed by email prior to meeting
 - Highlights included an update on Auction, Fundraising, 65 Ward St., Heritage Grants, Walton Street Reconstruction and Website and Marketing
- discussed hiring admin support for Marketing to maintain new website when complete. Hugh suggested review by Executive to determine what support is needed by all Committees in order to prepare a job description. In the meantime, ask Cat's Media to up-date current website; suggested Susan Carmichael ask Cat's Media if it would take on temporary work

COMMITTEE REPORTS:

- **ADVOCACY: Bruce Bowden**
 - 65 Ward Street – agreed that we should support group with concerns about proposed project but not take a lead position
 - Marie Jones to discuss with Northumberland Museum the possibility of installing door façade and chandelier from 65 Ward Street in the museum
- **COMMUNICATIONS/MARKETING: Bill Bickle, Katherine McHarg**
 - Bill provided slides showing on Committee's plans, as follows:
 - Laura's plan for new website design
 - Katherine's proposal to support Spencer Watson in his studies and for his input on heritage
 - The Executive discussed the participation of ACO PH members in the two fall initiatives organized by the Port Hope Heritage Foundation: the three guided walks attended by 140 participants, and the virtual House Tour. Results from the virtual tour are both encouraging but also of some concern in terms of outreach with our own membership, for the Foundation's

purpose is to support ACO's restoration work. Filmed material, both in picture form and in the interviews should be useful for the chapter's marketing efforts. Comments of praise about life in our town and living in heritage homes from members might be useful as well.

- Letter to Mayor regarding Walton Street redesign sent in May. Port Hope is looking for input on redesign and has developed 3 questions for community response. Ian and Bill to prepare message to membership attaching ACO Port Hope's May letter and link to Port Hope's site for response. Ian reviewed ACO Port Hope's position on the redesign.

- **FINANCE: Hugh Parker**
 - Reported plan is to shift bank from TD to Bank of Montreal and for Brenda Willows to take over Treasurer's position as of January 1, 2022.

- **FUND RAISING: Anna Gray**
 - 35 posters available for sale. Net to date of \$90. Currently available for sale at Holton's and Furby's. Laura suggested reformatting poster to smaller size which may sell better. Bill suggested 12 x 18 and sell for \$20. Anna will follow up with Laura for reformatting and order 12 from printer. Bill has had website landing page up-dated to show poster with information on sizes, prices and how to order.

- **HERITAGE GRANTS – Susan Carmichael**
 - Update via Chair's report

- **HPH: Marie Jones**
 - Marie reviewed items discussed at HPH meetings, which included 65 Ward Street, heritage applications and 4 listings to be submitted.

- **Newsletter/Bus Tour/Discovery Series – Patsy Beeson**
 - Date for next issue of newsletter postponed. No report on bus tour or discovery series.

- **Nominations – Directors – Ian MacKay**
 - Fewer positions to be filled this year. Preparing list of nominations.

- **Walton Street Reconstruction – Ian MacKay**
 - Discussed as noted above under Communications/Marketing

- **"In Camera" Session**

- **OTHER BUSINESS**
 - New committee meetings to be arranged for Finance and Heritage Grants committees.

MEETING CONCLUDED: 9:00 pm

NEXT MEETING: Thursday November 4, 2021

Minutes recorded by Brenda Willows