

**ARCHITECTURAL CONSERVANCY ONTARIO
PORT HOPE BRANCH
MINUTES OF MEETING**

Place: Zoom
Time: Thursday, September 3, 2020 7p.m.
Present: Bruce Bowden, Anna Gray, Julie Mavis, Ian MacKay, Moya McPhail, Susan Layard, Bill Bickle, and Susan Carmichael

Regrets: Hugh Parker, Marielle Lambert, Phil Carter

Guests: Sharon Hancock, Peter Duck

CALL TO ORDER: 7:00 p.m.

DECLARATION OF CONFLICT OF INTEREST: None

AGENDA:

MOTION: to Approve Agenda
(Moya/Julie) **CARRIED**

MINUTES:

MOTION: to Approve Minutes of July 2, 2020 – In Camera
(Julie/Moya) **CARRIED**

MOTION: to Approve Minutes of July 2, 2020
(Anna/Ian) **CARRIED**

CORRESPONDENCE: None

CHAIR’S REPORT: Bruce Bowden

- ACO Central is creating an advisory group to draft a Grants Policy – and with their agreement has submitted the following names – Phil Goldsmith, Ian Mackay and Susan Carmichael to participate on the committee
- Members should be advised in the next newsletter of the current situation regarding grants and scholarships
- Little Station: currently have 2 quotes regarding the work to be completed before winter. Going to obtain a 3rd quote from Ron Masil
- Participating in an ACO Central committee of volunteers to revise membership categories and fees. ACO Central is running a deficit every year and needs to increase revenue. It was agreed a small increase in membership fees would help but not alleviate the situation. ACO Central should look for financial assistance from grant opportunities.

TREASURER’S REPORT: Hugh Parker via Bruce Bowden

- Auditors met with Hugh and John Matthews Treasurer -Antique and Artefacts- Re: 2019 -all went well

COMMITTEE REPORTS

- **ANTIQUES & ARTIFACTS: Peter Duck/Sharon Hancock**
 - Last online auction went well and presented ACO with \$4000.00 - Congratulations
 - Next online Auction starting September 7th
 - Unlikely a live auction in April, but another online auction before Christmas and next spring
 - Using more social media such as Tik Tok to attract younger participants

- **ADVOCACY: Susan Layard/Bruce Bowden**
Susan
 - Advocacy continues for the Penryn Estate and Penryn Homestead
 - Mason Homes is required to do a Heritage and Environmental Assessment on Penryn Estate and Penryn Homestead. Firms will be hired by the Town to peer review these assessments.
 - There are still concerns over the golf course development as no decisions have been made for entrance or club house
 - Inventory – working on 75 properties for listing on the Heritage Register
 - 65 Ward St. – Southbridge indicate they have approval for 5 other properties in the province and Port Hope would be next

- **COMMUNICATIONS/MARKETING: Marielle Lambert/Bill Bickle**
Bill
 - ACO banner has been put on Opera House building and sign for front door outlining what ACO is doing.
 - Marketing strategy document provided to Board and presented. Board members to provide comments to Bill in the next week
 - Suggested an article be sent to the newspaper re: Opera House

- **EVENTS: Marielle Lambert**
 - No Report

- **FUND RAISING: Anna Gray/Moya McPhail**
 - No Report

- **GOVERNANCE: Ian MacKay**
 - Governance document should be updated. Committee to be formed to review.

- **MEMBERSHIP: Anna Gray**
 - Of the 80 members on the list sent to the Board only 5 have renewed memberships
 - Need new members – suggested new buyers in town be approached to join

- **NEWSLETTER/BUS TOUR/DISCOVERY: Patsy Beeson via Bruce Bowden**
 - Kae Elgie approached to write an article possibly for November issue

- **NEXT GEN: Derek Hurlburt**
 - No report

- **NOMINATIONS - Awards: Bruce Bowden**
 - Moya McPhail and group will be featured for the work on the Barn Quilt Trail

- **NOMINATIONS – Directors: Ian MacKay**
 - No Report

- **OPERA HOUSE PROJECT –Julie Mavis**
 - Letter of Intent signed and working on purchase agreement

- **PROJECTS: Phil Carter**
 - No Report

- **PROPERTY: Derek Hurlburt**
 - No Report

- **OTHER BUSINESS:**

- Moya has been approached by the Ontario Barn Quilt Association to video the barns and quilts for inclusion on their website. This could cost around \$1500. Suggested contact Northumberland and Port Hope Tourism to see if they are interested and have funds to support this initiative.

MEETING CONCLUDED: 8:55 pm

NEXT MEETING: Thursday October 1, 2020

Minutes recorded by Susan Carmichael