

Antiques & Artifacts 2019
Report to the ACO Executive Committee
June 6, 2019

On Sunday April 28 the weather was perfect, the attendance was good, and the volunteers worked hard. The support received Thursday evening from the Next Gen members and others was invaluable. To have so much moved before Friday's rain was remarkable. Even with so much help, the movers still made four trips on Friday.

As noted by Julie in *ACO Matters*, sales in the various venues varied from \$1 to \$1500. It is always our hope, that donors will be very selective in deciding what to donate. Special items in good condition attract buyers' interest. The antique market is soft at this time; we cannot expect continued high results. ACO members and volunteers need to remember that *Antiques & Artifacts* is a fund-raiser. Therefore, attendance, bidder registration and participation from the membership is important.

The third MAXSOLD online auction was completed on June 1st. Sharon Hancock provided leadership for this project. Duplicate 2019 donations were held for this event; others were picked from this year's selection of books, vintage clothing and linens, as well as from the Tag Sale and Gardens Plus. Of the 100 offered on line, 97 lots were sold. We anticipate profits of \$2400.

The total revenues for the 2019 *Antiques & Artifacts* year are approximately \$34,236 and the expenses are \$10,400. The *Antiques & Artifacts* Committee yesterday accepted a recommendation to transfer \$24,000 to ACO Port Hope at the July meeting. We remain concerned about our problems using the ACO Port Hope website and hope that these can be corrected by that time.

We received donations this year from 85 individuals or households. The requests for the charitable tax receipts are now completed. When the receipts are ready to be mailed, we will add a thank you letter and have budgeted for postage.

The Town Park Recreation Centre and the Fall Fair Centre are booked for the 16th annual *Antiques & Artifacts* on Sunday April 26, 2020. Early donations have been received. The transition to the 2020 committee will be effective July 1st. As you are aware, the co-chairs will be Peter Duck and Sharon Hancock. The 2019 committee wishes them well and looks forward to the event.

Respectfully submitted,

Joan Tooke for the *Antiques & Artifacts* Committee

Judy Brown, Heather Burnet, Felicity Corelli, Judith Copeland, Olga Cwiek, Mary Dodge Bovaird, Peter Duck, Sharon Hancock, Robert McLeod, Ed Pamenter, Lou Pamenter, Will Ryan, Shelagh Stewart, Mary Trevor, Iris Vermeulen, Charles Wickett

REPORT FOR THE ACO YEAR END
Antiques and Artifacts Committee
July 1 – December 31, 2019

The present committee was formed July 1, 2019.

Since then, co-chairs Peter Duck and Sharon Hancock have been revamping the scale and focus of the fundraising efforts of the committee and have introduced a newer look and a fresher feel to the event. We have created new advertising formats and media targeted to a younger, wider audience, and we have emphasized the environmental benefits of using antique and vintage items as part of reducing waste and consumption. We have also formed supportive connections with other local businesses and community groups such as the tourism office in Port Hope,

We have increased our presence online, both in our Facebook and Instagram social media and in our intent to use online advertising of the event (i.e., Kijiji, etc.) and our use of an online auction format twice a year to boost sales and increase our audience.

Our most recent online sale, held in November, netted \$2,689.45 and was one of our best online sales yet. The live event, website and social media pages were highlighted in the online sale and all buyers were given reminders to attend the live event in April.